

# NORTHSHORE ROLLER DERBY



PHOTO: BRANDON ADKINSON

## LETHAL LADIES 2019 SEASON

SPONSORSHIP  
INFORMATION





# WHO WE ARE

The Northshore Roller Derby League provides an opportunity for the women of our community to be part of a nationally recognized sport that encourages all women to challenge and strengthen themselves both physically and mentally, while also supporting the community through volunteering and community service. With an ever-growing fanbase, locally and online, we are able to reach a diverse collection of consumers across the Northshore and beyond. Northshore Roller Derby League is a federally recognized 501(c)(4) non-profit.

# OUR MISSION

To provide a place for all women through the sisterhood of roller derby, a sport that has been empowering women since the 1940's, while supporting our community through volunteering and raising money for local charities. During the upcoming season, we will continue to work to increase our presence in the community to entice new fans and expose more people to this exciting spectator event.

[WWW.NORTHSHOREROLLERDERBY.COM](http://WWW.NORTHSHOREROLLERDERBY.COM)





## **GOLD LEVEL \$750**

- Full Page Ad in all home bout programs
- Sponsor listing on website and social media accounts
- 7 Announcements per home bout
- 6 Season Tickets (home bouts) with VIP seating
- 6 NSRD T-shirt vouchers
- Recognition on collectible home bout posters
- Your ad shared monthly and once per week of home and away bouts on our social media accounts
- Up to 3 banners displayed at each home bout (provided by you)
- Promotional material displayed at ticket table during home bouts
- Lethal Ladies guest appearance at on-site event at your business (4 weeks prior notice, barring no scheduling conflicts)

## **SILVER LEVEL \$500**

- 1/2 Page Ad in all home bout programs
- Sponsor listing on website and social media accounts
- 4 Announcements per home bout
- 4 Season Tickets (home bouts) with VIP seating
- 4 NSRD T-shirt vouchers
- Recognition on collectible home bout posters
- Your ad shared monthly and once per week of home bouts on our social media accounts
- Up to 2 banners displayed at each home bout (provided by you)
- Promotional material displayed at ticket table during home bouts

## **BRONZE LEVEL \$250**

- 1/4 Page Ad in all home bout programs
- Sponsor listing on website and social media accounts
- 2 Announcements per home bout
- 2 Season Tickets (home bouts) with VIP seating
- 2 NSRD T-shirt vouchers
- Recognition on collectible home bout posters
- Your ad shared monthly on our social media accounts
- 1 banner displayed at each home bout (provided by you)

## **NORTHSHORE ROLLER DERBY WANTS YOU!**

We are seeking businesses that are interested in joining our league by providing sponsorship for our team. We look forward to working with you and your business to meet your advertising needs.

Contact Ebbie by phone at 765.430.6323 or email at [info@northshorerollerderby.com](mailto:info@northshorerollerderby.com).



## SPECIALTY SPONSORSHIPS (HOME BOUTS)

	Single Bout	Full Season
Jam Line	\$150	\$450
Penalty Box	\$150	\$450
Score Board	\$150	\$450

## PROGRAM ADS (HOME BOUTS)

	Single Bout	Full Season
1/8 Page	\$20	\$70
1/4 Page	\$30	\$105
1/2 Page	\$50	\$175
Full Page	\$80	\$280

## 2019 BOUT SCHEDULE

March 16 v. CCRG	Castine Center	Mandeville, LA
April 27 @ Roe City	Monroe Civic Center	Monroe, LA
May 18 @ CRG	Aggie's Skate Connection	Houma, LA
June 1 @ CCRG	MS Trademart Building	Jackson, MS
June 15 v. Roe City	Castine Center	Mandeville, LA
August 10 @ Spindletop	Beaumont Civic Center	Beaumont, TX
August 31 v. CRG	Castine Center	Mandeville, LA
October 12 Home Mashup	Castine Center	Mandeville, LA

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## **WHAT IS ROLLER DERBY?**

Roller derby is a contact sport which traces its roots back to the 1940's. Flat track roller derby is a sport of speed, strength and agility played on an oval, flat track by players wearing four-wheeled (quad) skates. A bout consists of two 30 minute halves, broken up into segments called jams. Each jam can last up to 2 minutes. There are no more than five players from each team on the track at one time. Each player has a unique role in the strategy of the game. Blockers enable the team's jammer (point scorer) to make her way through a pack of opposing blockers to score points. Players use their bodies to block, slow down or knock the other team's players out of bounds. Points are scored when the jammer passes the hips of the other team's players. The team with the most points at the end of the bout wins.

## **WHO ARE THE LETHAL LADIES?**

The Lethal Ladies are a diverse group of women from the surrounding areas. Members range in age from 18 to over 50 and cover a variety of careers and backgrounds.

## **WHERE DOES NORTSHORE ROLLER DERBY PLAY THEIR HOME BOUTS?**

Home games (called bouts) are played at the Castine Center in Pelican Park, located 6 miles from the Causeway, 2 miles from Hwy 59, and 5 miles from I-12.

## **WITH WHAT CHARITIES DOES NORTSHORE ROLLER DERBY WORK?**

Northshore Roller Derby has worked with Safe Harbor, St. Tammany Humane Society, Covington Food Bank, and Royal Family Kids. Members are encouraged to look for opportunities to help within the community.

## **WHERE HAVE I SEEN NORTSHORE ROLLER DERBY IN THE COMMUNITY?**

Northshore roller derby has been involved with a number of different activities within the Northshore community. Members can be found skating in Krewe of Eve, The Original Krewe of Orpheus, and Mandeville Christmas parades, washing cars for Blood Center blood drives, hosting children's craft and facepaint tables at Christmas Past Festival, selling raffle tickets for Harley Davidson's Children's Hospital fundraiser and many other events throughout the area.

## **ARE YOU RECRUITING?**

Absolutely! Women 18 years of age or older interested in joining may contact [info@northshorerollerderby.com](mailto:info@northshorerollerderby.com) or message us through social media. [facebook.com/northshorerollerderby](https://facebook.com/northshorerollerderby) or [instagram.com/northshorerollerderby](https://instagram.com/northshorerollerderby)

## **IS NORTSHORE ROLLER DERBY A NON-PROFIT ORGANIZATION?**

Yes. Northshore Roller Derby operates as a 501(c)(4) nonprofit organization.

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# 2018 SPONSOR CONTRACT



**COMPANY NAME** .....  
**CONTACT NAME** .....  
**MAILING ADDRESS** .....  
**CITY/STATE/ZIP** .....  
**TELEPHONE** .....  
**WEBSITE** .....

## SPONSOR PACKAGES (PLEASE CHECK ONE):

☐ **GOLD (\$750)**     ☐ **SILVER (\$500)**     ☐ **BRONZE (\$250)**

**ADDITIONAL TERMS:** .....  
.....  
.....

## IN-KIND CONTRIBUTIONS/DONATIONS

**CASH VALUE:** .....

**PRODUCT DESCRIPTION:** .....

**SPONSORSHIP REPRESENTATIVE SIGNATURE** .....

**NSRD REPRESENTATIVE SIGNATURE** .....

☐ **FULL PAYMENT RECEIVED**  
☐ **PARTIAL PAYMENT RECEIVED (\$.....)**  
☐ **BALANCE DUE (\$ .....**

## THANK YOU FOR SUPPORTING YOUR LOCAL ROLLER DERBY TEAM!

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